

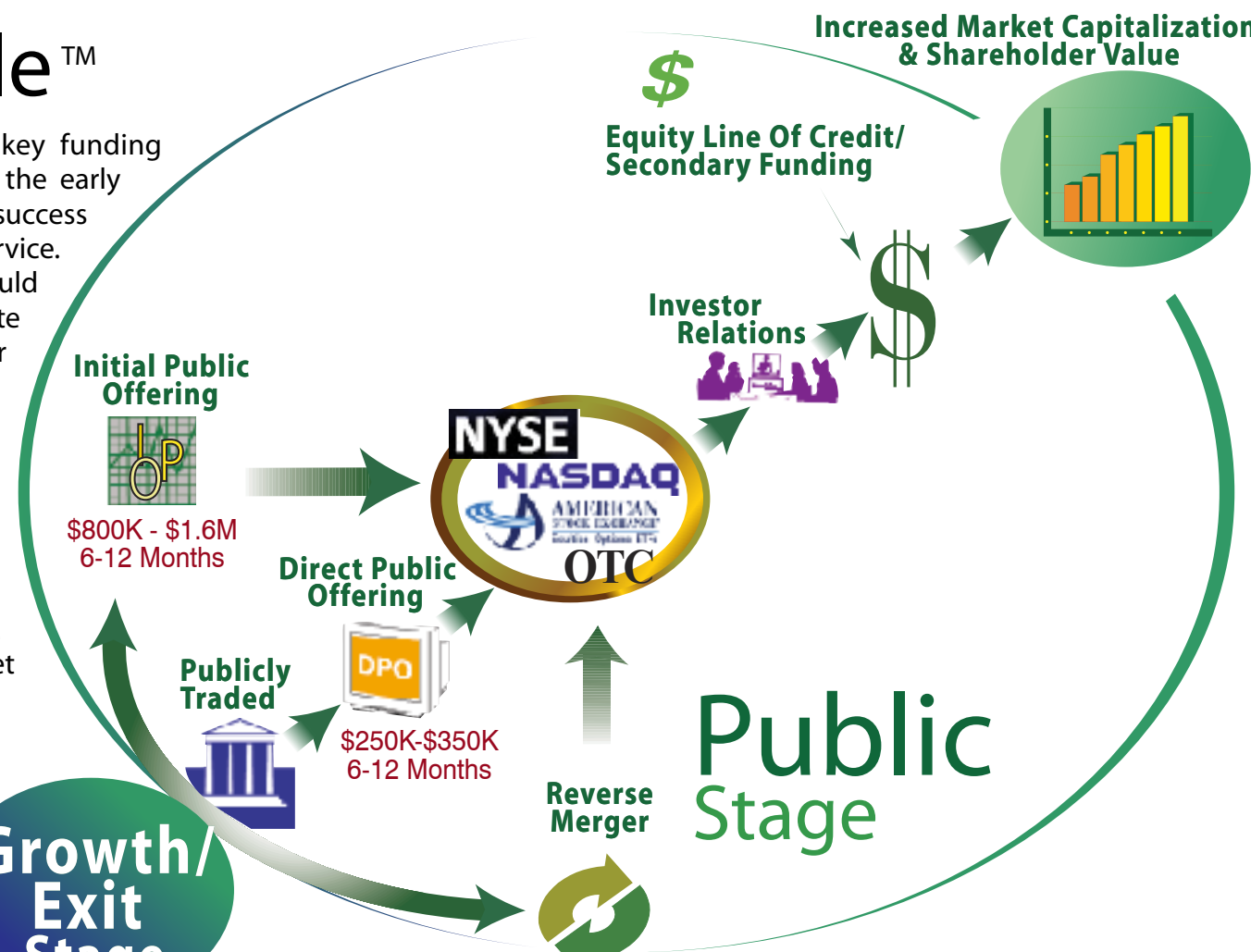
Financial LifeCycle™

A great idea, well-developed business strategy, key funding rounds and execution are critical components in the early stages of a company's development, ensuring the success and subsequent revenue of a new product or service. Once accomplished, growth and exit strategies should be explored to determine the company's appropriate path. It may be beneficial to merge or consider acquisition by an industry leader. Licensing and royalty arrangements could be prudent at this point and the company may be ideally suited for an IPO, DPO or Reverse Merger. Once on the exchange, a strong Investor Relations Program that delivers consistent and effective communications with your current and future stockholders is essential. Ultimately, the goal in the public stage of a company's financial life cycle is to increase market capitalization and shareholder value.

Private Stage



Growth/Exit Stage



Public Stage